



TITLE SPONSOR PACKAGE: \$10,000

INCLUDES:

- Back Cover Ad
- Activation/Sampling op at Banquet (hard costs incurred by sponsor)
- On-stage Welcome
- Gobo/Logo Visibility Throughout Evening
- Step & Repeat Backdrop Feature for All Media Photos & Interviews
- Pre-Event Music Curated by Big Machine Radio with Brand Positioners
- Title Sponsor of One-Hour Big Machine Radio Special Hosted by Scott Borchetta (Includes spotlight on each HOF inductee, airing a minimum of 3 times)
- One (1) Table for Eight (8) Guests on "Pit Row"*

PLATINUM PACKAGE: \$5,000

INCLUDES:

- Logo Placement on Gift Bags for Every Attendee
- One (1) Full Table Reservation for Eight (8) Guests on "Pit Row"*

GOLD PACKAGE: \$1,500

INCLUDES:

- One (1) Full Page Ad
- One (1) Full Table Reservation for Eight (8) Guests on "Pit Row"*

SILVER PACKAGE: \$1,200

INCLUDES:

- One (1) Full Page Ad
- One (1) Full Table Reservation for Eight (8) Guests

BRONZE PACKAGE: \$700

INCLUDES:

- One (1) Half Page Ad
- One (1) Half Table Reservation for Four (4) Guests.

INDIVIDUAL TICKETS: \$50

*First Two Rows, Limited Availability

FOR BOOKING INQUIRIES CONTACT racing@615leverage.com